For adviser use only

BINARY CAPITAL
Investment Management

Binary Capital fact sheet

What is your corporate background?

Binary Capital was launched in 2018 by experienced industry professionals with the strategy of creating an institutional mindset, patient capital focused DFM solution for the marketplace. Bringing the best of the institutional investment mindset to IFAs and beyond.

The investment team are experienced and led by Saftar Sarwar, an award-winning investment professional with around 25 years' experience in all asset classes and all client types. Saftar is the Chief Investment Officer.

Binary Capital is independent, based in London with a national remit.

Why should I consider using your Discretionary Fund Management service?

Long-term

We have a focused, long-term, conviction style of investing. Our investment style is pragmatic and relevant to all types of clients. We are patient capital investors that remain completely focused on the client at all times. We know our best investment ideas and we are happy to have conviction in such ideas. We believe in the power of long-term thinking and long-term investing. We believe that being a patient real investor is good. We are neither growth nor value investors, we look to invest in quality funds aligned to our investment philosophy. We believe in the power of quality companies. We are always looking forward – new trends, new themes, new areas to invest.

Unique

We are different in the way that we manage investment portfolios. We have an edge on our business lines: active, passive and sustainable portfolios. We are focused and invest with high conviction, backing up our conviction with quality in-house research and views. We have no in-house funds in our models, so we are not conflicted in what we do.

We are independent thinkers with focus. We are investment specialist. That is all we do. All we care for is making client returns in a transparent, clear and consistent manner. We are always seeking the best solutions for clients.

Entrepreneurs

Being entrepreneurial is a key focus for us. We want to help you grow your business in a smooth and efficient manner. We want to work in partnership with our clients.

What is your approach to discretionary fund management?

Binary Capital is entirely privately owned. Our investment philosophy has been developed in-house: in-house models and investment strategies. It is our investment strategy. It is a dedicated and committed investment strategy.

We believe Portfolio Management is both an art and a science. We use our skills in investment methodology together with the best data and information sets out there to create multi-asset investment strategies that are defined by conviction, real active management, long-term and independent thinking. Unique propositions that clients can truly understand and are proud to invest in.

A long-term institutional investment mindset is foundational to our thinking. We do not care much for short-term trends and noise; we look for long-term themes and focus on that with patience and conviction. We do not spend our time focusing on short-term market activity. Patient capital investing is an investment mindset. The past is the past, we can learn from it, we cannot change it. We are always looking at the future. We are different in the sense that we back our conviction with large investment positions relative to our peers. We are not afraid to have portfolios that look different from the consensus. To stand out we need to be different: the people we hire, our culture, and our collective way of thinking. We are different.

We work with fund managers that invest and exert positive influences over quality businesses; whether that be on sustainability issues or driving innovation and profitability. We do not invest in fund managers that use derivatives to execute complex, often opaque, trading strategies or those speculating on short term market movements. Neither do we search for yield in riskier esoteric asset classes or invest in areas we do not fundamentally understand.

For transparency we use benchmarks to measure our performance. However, benchmarks do not dictate our strategies. We only care for making clients' money in a consistent, long-term and credible manner. We are focused active investors. Our investment strategy and methodology has been tried and tested, over the years, on real client portfolios; generating a track record that is credible, consistent and clear.

In summary we are focused, high conviction and long-term investors. Institutional mindset and strategies for advisers.

For adviser use only

Binary Capital fact sheet

What investment solutions can you offer through the Nucleus platform?

Active Portfolios

For clients seeking true active portfolio management and portfolio construction.

Sustainable (ESG) Portfolios

Active fund management for clients with an ethical and ESG focus. Active funds.

Investment Trust Portfolios

A range which includes a core offering of the best in class investment trusts.

Faith-based Portfolios

Investing around faith-based values – catholic values, Islamic values and so on.

Bespoke Solutions

Specific solutions based on dedicated client requirements, single name equities for example.

Model portfolios come in 5 Risk profiles from Defensive to Adventurous

What are your fees?

0.75% - Active

0.75% - Sustainable

0.75% - Investment Trusts

0.75% - Bespoke

Who should I contact to discuss the service further?

Saftar Sarwar – Chief Investment Officer
Saftar.sarwar@binarycapital.co.uk

Aaisha Aziz – Client Relationship Manager
Aaisha.aziz@binarycapital.co.uk

For more details about Binary Capital and the model portfolio range please visit www.binarycapital.co.uk