



## EBI fact sheet

### What is your corporate background?

EBI was the first UK first Turnkey Asset Management Program (TAMP) and has been constructing portfolios built on Nobel prize-winning academic research for over 10 years. Formed in 2010, EBI was created to support advisers with portfolio construction and to provide a number of online tools and resources to subscribed members. EBI Portfolios Ltd became authorised by the FCA in April 2013 to enable it to offer a Discretionary Fund Management service.

In December 2013, the 'Vantage' Model Portfolio Service was launched. Vantage follows the research born out of two studies that indicates portfolios are most efficiently rebalanced using tolerance bands as opposed to date based rebalancing EBI designed a program to monitor tolerance bands and deliver the instructions to rebalance only once a pre-determined tolerance limit has been breached.

### Why should I consider using your Discretionary Fund Management service?

EBI's robust investment philosophy is based on academic evidence constructing low cost, passive, buy and hold, highly diversified solutions capturing the market with tilts towards those factors with drivers of higher expected returns, namely; Value, Small companies and Momentum factors. EBI employ the expertise of leading global investment firms such as Vanguard, Dimensional, iShares plus others, to achieve a 'best of breed' solution for clients.

EBI provides a DFM service to allow advisers to free up time with a streamlined rebalancing process that will:

- Control strategic asset class and fund "drift" within pre-set parameters
- Remove the wide dispersion of returns often experienced by clients invested in a given portfolio due to each client being invested and rebalanced on different dates - this dispersion of results can be significant
- Negate client consent required for re-balances and fund swap issues
- Give the adviser the opportunity to show added value to clients

Adviser firms will have many repetitive and time consuming tasks that rapidly decrease efficiency as client numbers grow; in particular, rebalancing and fund swaps. Vantage does this on the adviser's behalf without the need to gain client consent for portfolio changes, instructing rebalancing trades and the associated downtime to explain and document proposed changes to clients. EBI continually measures the effectiveness of the rebalancing process and provides the adviser with data to share with the client so the adviser can demonstrate the value of what is being done, adding to their service proposition.

EBI provide a suite of resources and support documents aimed at helping advisers communicate their investment proposition to clients.

### What is your approach to discretionary fund management?

Discretionary fund management for EBI is simply a tool to allow us to rebalance efficiently and undertake occasional fund swaps, EBI does not use its discretionary powers to engage in any form of active fund management. EBI's portfolios are evidence based and employ a long term buy and hold strategy.

EBI's optimised 'tolerance-based' rebalancing software uses a dynamic, yet systematic process to identify optimal rebalance triggers. Built on a number of studies and whitepapers, the rebalancing solution is designed to minimise the frequency of rebalancing and the volume of trades, thus reducing the cost of rebalancing and improving portfolio performance as the process forces the portfolio to sell high and buy low.

### What investment solutions can you offer through the Nucleus platform?

EBI offers four portfolio suites; UK Bias, Global, World and Earth, all built around the core investment philosophy of low-cost, passively managed and diversified holdings.

Each suite provides for both accumulation and income and is segmented into a total of 22 portfolios (11 Income units and 11 Accumulation units). These portfolios range from a 100% Bond portfolio to a 100% Equity portfolio with increments of 10% equity increases.

The Earth portfolios build upon EBI's evidence-based investment beliefs, but with the inclusion of Environmental, Social and Governance (ESG) funds where possible. EBI use screened funds within the Earth portfolios, meaning they eliminate certain exposures from the portfolio based on criteria such as business involvement or sector. In addition, these portfolios also allow access to the momentum factor. Earth portfolios will appeal to investors who would prefer a globally diversified portfolio which includes a momentum factor premium, and investors that have shown an interest in ethical investing.

### What are your fees?

The cost of EBI's Vantage Portfolio Management Service is 0.12% per annum.

OCF's for the Vantage model portfolios range from 0.09% (100% fixed income) up to 0.32% (100% equity).

### Who should I contact to discuss the service further?

For more information on EBI's Model Portfolio Service, please contact EBI's Client Relations team who will be happy to help and answer any queries you may have;

Telephone: 01922 472226

Email: [enquiries@ebip.co.uk](mailto:enquiries@ebip.co.uk)

Web: [www.ebip.co.uk](http://www.ebip.co.uk)