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## Nucleus appoints Laura Green as Commercial Delivery Director

Nucleus Financial Platforms, one of the UK's leading, independent, adviser platform groups, has appointed Laura Green as Commercial Delivery Director. Laura will report to Chief Commercial Officer Alex Kovach.

In this newly created role, Laura will be responsible for leading the delivery of Nucleus' commercial activities. She'll have a particular focus on helping to develop a market leading proposition and will work with front-line teams to deliver an adviser experience that exceeds expectations.

Nucleus' vision is to be the best loved platform for advisers, and as it transforms into one of the scale leaders in the sector, it is delighted to be able to attract colleagues of Laura's calibre to join the business.

Laura is a highly experienced professional, with more than 17 years' experience in financial services and has a strong track record in leading high performing teams to support the delivery of strategy and innovation.

She joins Nucleus this week after seven years at NatWest Group as Managing Director of Strategy for Coutts, and she was also a member of the Wealth Business Executive Committee. Prior to this she worked at Deutsche Bank, Barclays' Wealth and Investment Management division, and a Management Consultant in Accenture's strategy practice.

**Alex Kovach, Nucleus' Chief Commercial Officer, said:** *"We're excited to welcome Laura and her extensive knowledge and experience of wealth management to this newly created position. As we continue to invest in the priorities of advisers to help them deliver better outcomes for their clients, she'll play a crucial role at this exciting time of growth for our business."*

**Laura Green, Commercial Delivery Director, said:** *"Nucleus is a business I admire, not only for its strategy and growth trajectory, but also for the way it's using its scale to invest in building the best retirement platform for advisers. I'm looking forward to working with the team to build on the success they've achieved to date, and to play my part through the next phase of growing the business."*

ENDS



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## Notes to editors:

### About Nucleus

The Nucleus Financial Platform Group offers investment platforms that help make retirement more rewarding. Our two platforms are run exclusively for financial advisers, with over 160,000 UK customers.

Renowned for its SIPP expertise, James Hay Partnership has been working with larger financial advisory groups for more than 40 years, providing the means to administer pensions, savings and investments in a cost and tax efficient way.

Our award-winning platform Nucleus was acquired by James Hay in September 2021. It was founded in 2006 by advisers committed to altering the balance of power in the industry by putting the customer centre stage.

Nucleus is the name of the combined business and together it's already one of the UK's leading, independent, adviser platform groups, with approximately £44billion\* in assets under administration.

To find out more visit: [www.nucleusfinancialplatforms.com](http://www.nucleusfinancialplatforms.com)

\* Source: the lang cat Platform Market Scorecard Q1 2023