

# Press information

## **NUCLEUS APPOINTS DANBY BLOCH AS NON-EXEC DIRECTOR**

**29 April 2010**

Nucleus, the IFA-owned and controlled platform business, has appointed Danby Bloch as a non-executive director with effect from 28 April 2010.

The appointment will see Danby join the Nucleus Board where he will draw on his unrivalled sector knowledge and insight to ensure the interests of the business' rapidly growing IFA community continue to be represented at the highest level. The move comes at an exciting time for the business, which has just seen assets on the platform surge to nearly £1.5bn.

Away from Nucleus Danby is chairman of IFA firm Helm Godfrey and also of Taxbriefs Financial Publishing which produces many of the UK's Chartered Insurance Institute's examination learning texts as well as many other publications for financial planners and accountants. He is the principal author of the text book for the CII's JO8 examination on Financial Planning Practice and a regular lecturer and trainer on tax and financial subjects. He has also been a member of the Financial Services Skills Council group working on drafting the new Diploma level qualifications standards for financial advisers.

In addition, he is a Patron of the Friends of the Pitt Rivers Museum Oxford, Pro-Chancellor of Oxford Brookes University (which awarded him an honorary doctorate in 2004), and recently became the chair of the board of the Oxford Playhouse.

Commenting on the appointment, founder and chief executive of Nucleus David Ferguson said: "Danby is one of the most experienced and respected individuals operating in financial services and his appointment as a non exec director of Nucleus represents another significant milestone for the business. Over a period of more than 30 years Danby has established himself as one of the industry's leading thinkers and this combined with his remarkable insight into the IFA sector will be of tremendous value to the future development and growth of the business."

Commenting on his appointment Danby Bloch said: "I have been an admirer of what David and the team have been doing at Nucleus for some time and am thrilled to now have this opportunity to become formally involved in the business. The financial

services sector is going through a period of considerable change and I look forward to playing a full part in ensuring the business, and the IFAs that own and use the platform, benefit fully from the inevitable opportunities those changes will bring.”

-Ends-

**For further information please visit [www.nucleusfinancial.com](http://www.nucleusfinancial.com) or contact:**

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**Notes to editors:**

### **About Nucleus**

Nucleus Financial Group is an online wrap based business platform.

Nucleus was founded in 2006 by a number of high quality IFAs who shared a commitment to create a market where advisors have the infrastructure and desire to place the client centre stage.

Since foundation Nucleus has established itself as a major force for change in the market. It is now a community of IFA businesses who through ownership and control of the business process seek to create a better customer experience.

The management team is led by David Ferguson chief executive, and offers extensive experience across all areas of the UK retail financial services market.

The company was rewarded for its ground-breaking approach at the Scottish Financial Enterprise (SFE) Innovators Awards held in Edinburgh on 29 November 2007.

Nucleus Financial was rewarded for bringing something new to the wrap platform sector and won best new platform at the 2008 Adnitor Awards in October.

Nucleus won the ‘Best online wrap or fund supermarket’ accolade at the 2008 Online Finance awards in November, 2008.