

# Press information

**5 April 2011**

## **Nucleus hires new communications manager**

Nucleus, the IFA-owned and controlled wrap platform, has appointed Lisa Breslin to the newly-created position of Communications Manager.

Breslin joins from Standard Life having spent three successful years within their internal communications team in the role of Communications Consultant.

Reporting directly to Rebecca Christensen, Communications Director at Nucleus, Breslin will aid the delivery of a number of marketing initiatives whilst supporting client, IFA and staff engagement. Her appointment follows that of Terry Huddart and Jenna Bennie who joined the communications team in February as Technical Communications Manager and People & Development Manager respectively.

Commenting, Christensen says: "As the latest post in the Nucleus recruitment drive, Lisa's appointment reflects the increasing strength of the business as it continues to boost client numbers and expand its proposition. Lisa's communications experience and drive will be instrumental as we plan towards a number of engagement initiatives with our ever-growing community of IFAs."

-Ends-

**For further information please visit [www.nucleusfinancial.com](http://www.nucleusfinancial.com) or contact:**

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**Notes to editors:**

### **About Nucleus**

Nucleus Financial Group is an online wrap based business platform.

Nucleus was founded in 2006 by a number of high quality IFAs who shared a commitment to create a market where advisors have the infrastructure and desire to place the client centre stage.

Since foundation Nucleus has established itself as a major force for change in the market. It is now a community of IFA businesses who through ownership and control of the business process seek to create a better customer experience.

The management team is led by David Ferguson chief executive, and offers extensive experience across all areas of the UK retail financial services market.

In 2010, Nucleus' IFA-firm total reached 80 and the platform also broke the £2bn AUM barrier.