

Press information

30 January 2013

Nucleus expands business development team with three new regional roles

Nucleus, the adviser-owned and controlled wrap platform, has expanded its business development team with the appointment of three Regional Account Managers.

Reporting to IFA Account Director, Darren Lowry, the new roles have been specifically created to further increase Nucleus' on-the-ground resource in key areas across the UK, as adviser interest in the platform continues to increase.

Philip Dublon joins the nine-strong account management team from AXA where he spent four years as a Platform Consultant for AXA Wealth implementing their wrap proposition. At Nucleus he will be responsible for the South of England.

Alex Pemble joins from Zurich where he worked as a Senior Development Consultant, responsible for Kent and Surrey. At Nucleus he will be responsible for the South East.

Jerry Quince joins Nucleus from Aviva where he was a Platform Development Manager assisting adviser firms transition their businesses. At Nucleus he will be responsible for the North of England.

Commenting on the appointments, Barry Neilson, Business Development Director at Nucleus, said: "2012 was another fantastic year for the business with a significant growth in the number of advisers choosing to adopt the platform. With inflows onto the platform having recently passed the £5bn mark, 2013 has also got off to a great start and in order for us to maintain the momentum it is essential we have the right people, with the right credentials supporting our users. The creation of these new regional roles is a part of that and we will look to expand the team further in the coming months."

-Ends-

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Notes to editors:

About Nucleus

Nucleus Financial Group is an online wrap based business platform.

Nucleus was founded in 2006 by a number of high quality advisers who shared a commitment to create a market where advisers have the infrastructure and desire to place the client centre stage.

Since foundation Nucleus has established itself as a major force for change in the market. It is now a community of adviser businesses who through ownership and control of the business process seek to create a better customer experience.

The management team is led by David Ferguson chief executive, and offers extensive experience across all areas of the UK retail financial services market.

As at 21 January 2013 assets under administration on the platform were £4.7bn.

<http://www.nucleusfinancial.com/>