

# Press information

**19 February 2014**

## **Nucleus annual strategy event the biggest yet**

Nucleus, the adviser influenced wrap, is gearing up for its seventh annual strategy event at the Forest of Arden on 27<sup>th</sup> February. The event will offer attendees an update on a record-breaking 2013 and an insight into our strategic direction and will feature discussions from some of the industry's brightest experts. This year's conference will be the biggest yet and tickets have already sold out.

Steve Bee, CEO of jargonfree and prominent pensions strategist, will be speaking to attendees about how to best to communicate without resorting to impenetrable terms and acronyms that ultimately alienate the end customer. Jon Hocking from Morgan Stanley will also be sharing some insights into the market and the valuation of wealth management businesses.

Other speakers include: Tony Wickenden, joint managing director at Technical Connection;; Colin Lawson, senior managing partner at Equilibrium; Lucian Camp of Lucian Camp Consulting and a guest appearance by one of our favourite inspirational speakers

Barry Neilson, business development director, said:

“With new adviser due diligence obligations taking effect from on 6 April, it's more important than ever that advisers know where their business partners are heading. This event is another step in the journey of collaboration we embarked upon almost eight years ago and we hope that when we all head home we'll all be feeling a bit more connected, a but more inspired and a bit more energised for the year to come.”

-Ends-

**For further information please visit [www.nucleusfinancial.com](http://www.nucleusfinancial.com) or contact:**

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**Notes to editors:**

**About Nucleus**

Nucleus operates a wrap platform which has been build on the core principles of transparency and collaboration.

It was founded in 2006 by financial advisers with a shared commitment to create the infrastructure that would allow them to distance themselves from platform product bias and place their clients centre stage.

Since then (and as at 31 January 2014) Nucleus had signed up more than 1,600 advisers and assets under administration were around £6.4bn.

<http://www.nucleusfinancial.com/>