Press information

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Nucleus wins hat-trick at UK Platform Awards

Nucleus, the Edinburgh-based adviser-built wrap, has won the accolade of 'Platform of the Year' at the 10th 2016 Schroders UK Platform Awards, the industry's leading annual awards ceremony.

On a successful night for the firm, Nucleus also won the 'Best Investment Management Platform Proposition' and 'Leading Innovations' awards, as well as being highly commended in the 'Platform of the Decade' award.

Now in its tenth year, the UK Platform Awards are open to applications from platforms, advisers and technology providers, and are geared towards recognising excellence and achievements across the platforms market.

In assessing this year's submissions, the panel were especially keen to see evidence of how candidates provide the best possible products, value for money and overall experience when working with clients.

David Ferguson, Nucleus chief executive, said: 'We are delighted to celebrate such a successful 2016 at the Platform Awards, topping off our 10th year in the industry quite nicely. The trio of awards are reward for the hard work, commitment and collaboration between everyone at our company and our users in building a platform with advisers' and their clients' interests at the heart of everything we do. Now we need to up our pace and continue improving and developing the platform to stay ahead of the game and deliver what advisers need to continuously deliver better client outcomes.

'Although we had a really cool evening, we stick by our 'think big, act small, be humble' mantra and are committed to ensuring we work hard and move forward with our technology, proposition and relationships with advisers.'

- Ends -

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About Nucleus

Nucleus is a wrap platform founded in 2006 by advisers committed to altering the balance of power in the industry by putting the client centre stage.

Since then, Nucleus has established itself as a major force for change. It is now one of the UK's fastest-growing platforms and the meeting point for more than 900 adviser firms in total seeking to create better customer outcomes.

As at 1st July 2016, assets under administration on the platform were £10bn.

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