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# Press information

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## Nucleus to hold diversity event as part of its campaign for inclusion

- *Dame Helena Morrissey amongst a line-up of leading industry figures*

Nucleus, the adviser built wrap platform, will be hosting an event aimed at promoting the benefits of a diverse and inclusive workforce for financial services companies.

The 'Unlock the value in diversity' event will be held on International Women's Day (8<sup>th</sup> March) at BAFTA's headquarters in London and features a host of industry figures, including founder of the 30% Club Dame Helena Morrissey, providing practical tips and guides for financial advisers and other financial services firms on how to make the most of the benefits that diversity brings.

Research in 2017 found that women make up only 18% of executive teams and only 13% of people employed in financial services come from a BME background. However, it also found that companies are 33% more likely to outperform if they're ethnically diverse, and 21% more likely to outperform if they have women in leadership roles.<sup>1</sup>

The event will be chaired by founder of Standards International, Michelle Hoskin, who will be joined by:

- Dame Helena Morrissey, Head of Personal Investing, Legal & General Investment Management
- Iain Anderson, Cicero
- Yasmin Sheikh, Founder, Diverse Matters
- Iona Bain, Founder, The Young Money Blog
- Graham Cox, Director of Learning & Development, Boundaries Edge
- Anna Sofat, Founder and Managing Director, Addidi Wealth
- Neil Bage, Founder, Be-IQ
- Suzy Levy, Managing Director, The Red Plate
- Kirsty Lynagh, Chief people officer, Nucleus

Those wishing to attend the event can register [here](#).

The event comes after Nucleus became one of the latest organisations to sign up to the Women in Finance Charter, an initiative from HM Treasury to build a more balanced and fair financial services industry, and the Tech Talent Charter, a commitment to deliver greater diversity in technology roles and supported by the Department for Digital, Culture, Media & Sport.

**Barry Neilson, Chief Customer Officer at Nucleus, said:** "We've come a long way in terms of equality, as equal rights for women, ethnic minorities, the LGBT+ community and those with disabilities have all improved significantly. Nevertheless, as enlightened as we might feel today, there is so much further to go. And this is as true of financial services as it is of society.

"Endless studies have confirmed more diverse teams outperform less diverse ones. It helps to improve the culture of an organisation, as well as improving the decision making process, all of which should bring about better customer outcomes and greater profitability for firms.

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<sup>1</sup> McKinsey, Delivering Through Diversity, 2017

“We feel that this issue cannot be ignored. Companies, regardless of whether they are a large provider or a smaller financial planning practice, should be doing all they can to lay the groundwork for an inclusive and collaborative workforce. We have a way to go but we’ve started on the journey and events like this, with a hugely experienced line-up, can only help enhance the debate and we look forward to seeing as many people there as possible.”

- Ends -

For further information please visit [www.nucleusfinancial.com](http://www.nucleusfinancial.com) or contact:

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#### About Nucleus

Nucleus is a wrap platform founded in 2006 by advisers committed to altering the balance of power in the industry by putting the client centre stage.

Since then, Nucleus has established itself as a major force for change. It is now one of the UK’s fastest-growing platforms and the meeting point for more than 400 adviser firms in total seeking to create better customer outcomes.

As at 18 August 2017, assets under administration on the platform were £13.0bn.

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