

---

# Press information

06 July 2018



---

## Nucleus bolsters client relations team with Standard Life hire

Nucleus, the adviser-built wrap, has boosted its client relations team by recruiting Valerie Rogerson to head up that business area.

Rogerson joins Nucleus from Standard Life where she was most recently head of customer service strategy and proposition. With over ten years' experience, Rogerson brings a strong track record of delivering strategic and transformational service change within Standard Life, as well as improving customer experiences within pensions and savings.

In her new role Rogerson will be responsible for ensuring the service Nucleus provides to financial planning firms and their clients is a key differentiator, delivering this in a scalable and sustainable way. She will also provide Nucleus' adviser firms with operational support and promote best practices within their businesses.

Rogerson will report into Barry Neilson, chief customer officer at Nucleus.

Commenting on her appointment, Valerie Rogerson said: "I have always admired Nucleus for succeeding in doing things differently in their drive to change the financial planning industry. This is a hugely exciting time in the platform market and at Nucleus in particular, so I am really looking forward to playing an active role in continuing to develop how we do things.

"I think that great service helps advisers run successful businesses and deliver the best outcomes for their clients. As a result I think it is really important for Nucleus to continually improve its service offering, responding to the evolving needs of our adviser community to help them grow their businesses and allow the public to recognise the benefits financial advice brings."

Barry Neilson, chief customer officer at Nucleus, added: "We are delighted that Valerie has joined our team, strengthening our client relations team and to help develop our proposition and support our adviser users.

"Valerie brings an impressive amount of experience that we can tap into from day one and I am sure she will become an invaluable member not just of the team, but also to our advisers, as we gear up for future growth here at Nucleus."

- Ends -

For further information please visit [www.nucleusfinancial.com](http://www.nucleusfinancial.com) or contact:

Gregor Dickie, MRM – 020 3326 9918 / 07471 350 286

### About Nucleus

Nucleus is a wrap platform founded in 2006 by advisers committed to altering the balance of power in the industry by putting the client centre stage.

Since then, Nucleus has established itself as a major force for change. It is now one of the UK's fastest-growing platforms and the meeting point for more than 400 adviser firms in total seeking to create better customer outcomes.

As at 31 December 2017, assets under administration on the platform were £13.6bn.

w: [www.nucleusfinancial.com](http://www.nucleusfinancial.com)

t: @nucleuswrap

0056PR