nucleus

KW Wealth fact sheet

KW Protect and grow your wealth

What is your corporate background?

KW, KW Wealth, KW Protect, KW Wellbeing, KW Institutional, KW Partner and KW Private Office are trading names of KW Wealth Planning Limited (registered number 01265376), KW Investment Management Limited (registered number 06931664) and KW Trading Services Limited (registered number 03109469) which is a member of the London Stock Exchange. Each of these companies is authorised and regulated by the Financial Conduct Authority and has its registered office at 13 Austin Friars London EC2N 2HE. KW Investment Management Limited is also regulated in South Africa by the Financial Sector Conduct Authority. All these companies are wholly owned subsidiaries of Kingswood Holdings Limited (registered number 42316) which is incorporated in Guernsey with registered office at Regency Court, Glategny Esplanade, St Peter Port, Guernsey, GY1 1WW.

Why should I consider using your discretionary fund management service?

KW Wealth is an independent investment and wealth management firm, with a presence across the UK and in South Africa.

We deliver institutional style investment techniques, presented in a manner suitable for private clients, trusts, charities, and institutions. To do this, we utilise the vast experience within our dedicated investment research, stockbroking and treasury teams to package a robust and rounded financial solution for our partners and underlying clients. This approach combines traditional values with contemporary delivery that embraces modern technology, thereby delivering financial solutions in a timely and cost effective manner.

Our boutique style office means that clients and professional connections have a personalised service, delivered by a dedicated manager. Our investment solution offers core risk rated multi asset strategies, in addition to offering personal portfolio management for those more sophisticated investors.

The independent nature of KW's investment process enables us to appoint best-of-breed investment managers who are dedicated to their selected sector. The KW investment research team complete under-the-bonnet analysis and face to face interviews with a limited selection of chosen managers, ensuring those managers deemed appropriate for portfolios are implemented with confidence and in turn, conviction.

The 'KW Partner' intermediary solution is straightforward. It is designed to partner as an extension of your business, reducing your workload and expanding your client proposition, whilst at all times ensuring you remain in complete control of your client.

What is your approach to discretionary fund management?

The KW Wealth investment process has one over-arching objective, which is to deliver consistent investment outcomes to clients with consistent goals.

We do this through six steps, each of which is designed to be measurable and repeatable. This provides us with the ability to monitor and evaluate the success of our decision making and to identify where it has added or detracted value.

These six steps combine to provide an efficient method for investing our clients' money. They also allow our clients and us to clearly see how and why their money is being invested in a particular way and, most importantly, that it is consistent with their goals.

This investment process has been tested and refined over many years. The investment portfolios created are based around our clients' time horizon and risk tolerance. Diversification and risk management are incorporated into the process and are key to the success of the portfolio. This process allows us to deliver truly personalised portfolio management at relatively low cost, and with clearly established risk controls.

The process is cyclical and has the following parts to it:

1. Fact finding and the identification of the client's needs and goals to develop their investment profile.
2. Translating the client's investment profile into their investment strategy.
3. The design, construction and investment of the portfolio best expected to deliver against the strategy.
4. The day to day monitoring and management of the portfolio.
5. The measurement of portfolio performance against the strategy.
6. The reporting of the portfolio's progress in delivering the client's goals.

What investment solutions can you offer through the Nucleus platform?

We offer risk rated multi asset strategies, with an option of active or passive implementation – or a combination of the two. Specialist ethical and income portfolios are also available. Additionally, bespoke investment portfolios are offered for those more sophisticated investors.

What are your fees?

Our annual fee is 0.3 per cent plus VAT on the first £30 million of assets and 0.2 per cent + VAT thereafter.

Who should I contact to discuss the service further?

Andy Harris – Chartered FCSI
T: 0207 293 0730
E: andy.harris@kw-wealth.com