



Brooks Macdonald fact sheet



BROOKS MACDONALD

What is your corporate background?

Brooks Macdonald was established in 1991 and has been a member of the London Stock Exchange's Alternative Investment Market (AIM) since 2005. We manage £9.93bn on behalf of our clients (as of 31 March 2017), which include private investors, trusts, charities, pension funds and institutions.

Our first office opened in Mayfair in 1991. We now have offices in Hampshire (opened in 2005), Manchester (2007), Tunbridge Wells and Edinburgh (2009), Taunton (2011), York, Guernsey and Jersey (2012), and Leamington Spa (2013).

Our founding directors and staff retain considerable ownership in the company. Our other major shareholders include a number of institutional fund management companies, through various investment vehicles.

Why should I consider using your discretionary fund management service?

Our Managed Portfolio Service (MPS) is a discretionary portfolio management service available exclusively through professional advisers that provides clients with a choice of ten risk-managed model portfolios. It provides access to our discretionary management expertise and proven central investment process. It is available either directly or via a select number of platforms. There is a minimum investment threshold of £20,000 (no minimum via platforms).

Our MPS provides clients with access to professionally managed portfolios holding exposure to a wide range of asset classes that may not be available directly.

MPS portfolios are managed by a dedicated team of investment managers. This team is supported by both our investment committee and asset allocation committee.

What is your approach to discretionary fund management?

Our investment philosophy and approach is founded on three key investment principles:

Utilise a proven active investment process

Our well-established, centralised investment process combines strategic and tactical approaches to asset allocation with vigorous individual security selection. It allows us to leverage the broad expertise of our asset allocation and investment committees, as well as the in-depth knowledge of our specialist sector research teams. It is designed to identify the best investments amid the ever-changing investment environment and has been proven to add value for our clients.

Integrate effective risk management

Risk management is central to our investment philosophy. We seek to produce strong risk-adjusted returns; this means that we do not only seek to generate profits, but simultaneously endeavour to limit the potential for losses. To accomplish this we have embedded qualitative and quantitative risk controls into our investment process, while ensuring that adequate portfolio diversification is achieved by investing in a wide range of traditional and alternative asset classes.

Maintain portfolio focus

To enable us to implement suitable and effective investment strategies for all of our clients, we grant our individual investment managers a level of discretion in managing client portfolios to their individual mandates. This discretion is limited within defined tolerance limits established by our investment and asset allocation committees, thereby ensuring that the influence of our centralised investment process is maintained. As our sector research teams are comprised of investment managers, we ensure that the managers of client portfolios are at the centre of our investment process.

What investment solutions can you offer through the Nucleus platform?

Our Managed Portfolio Service (MPS) and Multi Asset Fund range (MAF) are both available via the Nucleus platform.

What are your fees?

0.3% + VAT for MPS and 0.5% (no VAT) for MAF

Who should I contact to discuss the service further?

Email MPSInvestmentteam@BrooksMacdonald.com or contact the team directly on 0207 4085574.