



Apollo Multi Asset fact sheet



What is your corporate background?

Apollo Multi Asset was launched in 2008 and our first two funds, the IFDS Multi Asset Cautious and IFDS Multi Asset Balanced Funds were launched in November 2008. A further two funds, the IFDS Apollo Multi Asset Defensive and IFDS Multi Asset Adventurous Funds were launched in June 2011 along with our DFM service.

As at the end of 2011, Funds under Management had grown to approximately £360m (Source: Apollo as at 31st January 2012) from a combination of UK financial advisers and a selection of institutional clients.

Apollo are an independently owned with four managing partners, all of whom are directly involved in the day to day business of the firm and also a non executive chairman.

Why should I consider using your discretionary fund management service?

- A range of six risk graded portfolios.
- Highly Diversified, with each portfolio offering exposure to approx 50-70 carefully researched underlying holdings.
- Portfolios are then closely monitored to ensure they continue to adhere to their stated risk profile.
- The portfolios offer a fully managed, genuine Multi Asset solution that aims to reduce the overall volatility of a portfolio by the inclusion of different lowly, or non correlated assets.
- Potential for exposure to eight primary asset classes including: Equities, Alternatives, Bonds, Currency, Property, Managed Cash, Commodities and Private Equity.
- A further layer of diversification is provided through the various investment structures that we may utilise; including best of breed Actively Managed funds, ETFs and Passive investments, Hedge/ Absolute Return Funds, Bespoke Structured Products and Investment Trusts.
- Our fund managers create each portfolio by skilfully blending the four established IFDS Apollo Multi Asset funds
- Investment exposure is adjusted within the potentially tax efficient wrapper of the four IFDS Apollo Multi Asset Funds meaning the exposure of the portfolio itself need only be altered should the risk/ volatility levels need to be adjusted. It is envisaged that this will be an extremely rare requirement, meaning that potentially costly taxable events, transaction charging and commission can be avoided entirely or minimised.
- Four experienced portfolio managers offering a wealth of experience in various investment disciplines, but all of whom subscribe to the same belief in the advantages of true multi asset investing.

What is your approach to discretionary fund management?

Apollo is a specialist Multi Asset investment boutique and our sole focus is Multi Asset portfolio management. All other functions such as administration, custody and customer services are outsourced to some of the largest and most successful businesses in these fields. These firms are able to offer a robust and well resourced operating platform which is highly scalable to accommodate the future growth of our business in a cost effective way.

What investment solutions can you offer through the Nucleus platform?

The service consists of six risk graded, true multi asset portfolios that are managed and rebalanced on a daily basis, with the sole aim of generating client return within a controlled risk framework.

The portfolios focus on wealth preservation and downside protection, seeking to smooth returns and minimise the investor's exposure to risk and volatility as appropriate.

The portfolios are constructed using a blend of Apollo's four Multi Asset funds which are managed by an investment team that has demonstrated its ability to deliver strong and consistent performance for investors over the long term. The funds focus on wealth preservation and downside protection, seeking to smooth returns and minimise the investor's exposure to risk and volatility.

The underlying IFDS Apollo funds are Multi Asset Non UCITs Retail Schemes ("NURS"), which enables them to access a far wider range of alternative funds and asset classes. They use both passive and active funds and so can either identify good active managers or keep costs low by using ETFs. Our portfolio managers utilise this flexibility and their proven experience to exploit a wide range of Open Ended funds and Investment Trusts, as well as Bespoke Structured Investments, Absolute Return Funds and Hedge Funds that are used to either enhance or protect returns.

What are your fees?

There is no DFM fee. Only clearly stated fund charges apply with no extra costs levied by Apollo for the DFM Service.

Who should I contact to discuss the service further?

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